



In today's litigious society, managing risk is critical. Don't wait until after you've had a malpractice claim to learn the most effective ways to protect your patients—and your practice. Learn from the experiences of your colleagues, as our presentation and discussion of actual claims lead you and your staff through a myriad of key risk exposures.

Upon completion of this course, participants should be able to:

- Assess and update risk management practices they currently use
- Understand that the ultimate result of improved risk management is improved patient care
- Engage in effective communication with patients, co-workers, and colleagues
- Make the informed consent process a critical success factor in patient management
- Understand risk management implications of the doctor-patient relationship
- Implement record keeping practices that enhance patient care and thereby reduce malpractice risks
- Develop and implement effective office, staff, patient care, and practice management policies.

One of the most comprehensive risk management programs available, the CNA HealthPro Dental Professional Liability Risk Management Seminar is presented by a dentist with risk management expertise and includes an update of state-specific issues by a local defense attorney.

Seminar attendees will earn 4.5 hours of continuing education credit.



Approved PACE Program Provider
 FAGD/MAGD Credit
 Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement
 01/01/2011 to 12/31/2014
 Provider AGD ID Number 209717

This informative program will stimulate you to assess your practice, apply critical thinking based upon the information presented, and make prudent choices that enhance patient care and reduce your risk of a malpractice claim.

Attendees who are insured under the Professional Protector Plan® for Dentists (PPP) will receive a premium credit on their professional liability premium upon renewal. Dentists not currently insured by the Professional Protector Plan can qualify for the credit if they purchase their coverage within one year of attending the seminar.

CNA HealthPro, a business unit of CNA, provides insurance products to dental professionals. Available coverages include professional liability, general liability, property, and employment practices liability.

Please remember that only the relevant insurance policy can provide the actual terms, coverages, amounts, conditions and exclusions for an insured.

All products and services may not be available in all states and may be subject to change without notice.

The Professional Protector Plan is a registered trademark of B & B Protector Plans, Inc., a wholly owned subsidiary of Brown & Brown, Inc., Daytona Beach and Tampa, Florida, and is underwritten by

Continental Casualty Company and National Fire Insurance Company of Hartford.

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We invite you to join the tens of thousands of dentists and staff who have improved their practices by attending a CNA HealthPro seminar.

This seminar is sponsored by CNA HealthPro on behalf of the PPP and will be hosted in your area by your PPP State Administrator agent.

\$95.00 per person registration fee

Friday, October 28, 2011
Doubletree Hotel
1000 NE Multnomah Street
Portland, OR 97232

Registration 8:00 - 8:30
Seminar 8:30 - 1:00

Registration Deadline: 10/14/2011

By attending this seminar, you will receive a 7.5% discount on the CNA malpractice professional liability policy for three consecutive years

Please Contact Deanna Iverson at Pacific Underwriters with any questions @ 1 800 562 5226

For questions or comments about course content, please contact CNA HealthPro at 312-822-7386.

Take Control Of Your Liability Exposure REGISTER TODAY

The seminar is open to all dentists, and staff members are encouraged to attend. However, space is limited and priority will be given to dentists.

Please type or clearly print. List additional attendees on a separate sheet and attach to this form.

Name of individual attending	
Name of individual attending	
Name of individual attending	
Name of individual attending	
Address line 1	
Address line 2	
City, State, ZIP Code	
Area Code and daytime telephone number	
Number of dentists attending	Number of staff attending
	x \$95.00
Total payment enclosed	

If insufficient enrollment results in cancellation of the seminar, registration fees will be returned.

Please return this form and payment to:

Pacific Underwriters
PO Box 68787
Seattle, WA 98168